## **ANNEXURE B**

| RAP STUDIO RATES                           |   |  |  |  |  |
|--|---|--|--|--|--|
| EFFECTIVE FROM 1 JULY 2023 - 31 MARCH 2024 |   |  |  |  |  |
| VOICE OVERS – COMMERCIALS                  | As per client and Rap agreed/negotiated rate.   |  |  |  |  |
| (SPECIAL PACKAGES FOR 6-                   |   |  |  |  |  |
| 12MONTHS)                                  |   |  |  |  |  |
| VOICE OVERS – PILOT ADS                    | R1000 per spot.   |  |  |  |  |
| TRANSLATIONS – COMMERCIALS                 | Minimum of R820 per language per script per page and a maximum of R2080 per language per script per page.                                     |  |  |  |  |
| TRANSLATIONS – PROGRAMMES DOCUMENTS        | R820 – R2400 per page.  |  |  |  |  |
| COPYWRITING – COMMERCIALS                  | Max R1300 per script or as per negotiated rate.   |  |  |  |  |
| COPYWRITING – PROGRAMMES                   | Minimum of R3 800 and a maximum of R6 500.  |  |  |  |  |
| COPYWRITING – PILOT ADS                    | R870 per spot.  |  |  |  |  |
| COPYWRITING – SOUND PRESENTATIONS          | R5 400 to R21 900 depending on duration (3 -15 mins).   |  |  |  |  |
| PRODUCER'S FEE                             | R490 per hour or R3280 per day.   |  |  |  |  |
| JINGLES MOOD MUSIC                         | Composing & recording minimum<br>R50 000 and maximum R150 000 or<br>more<br>Up to 45" R 2400.00<br>Up to 60" R 3500.00<br>Up to 90" R 4500.00 |  |  |  |  |
| IVR OR TELEPHONE ON HOLD                   | South-African Commercial voice over rates.  |  |  |  |  |
| MINI DRAMA'S/INTERVIEWS                    | MIN 2680-Maximum 3480.  |  |  |  |  |
| ADMIN FEE:                                 | Minimum R550 – Maximum R820   |  |  |  |  |